

ISCA has widely received the recognition of international institutions and public agencies as important promoter of sport and culture that cores its action on human development, in encouraging the formation of leaderships and supporting the sport as tools to build a more egalitarian society.

Above all, ISCA campaigns respect the cultural differences of the countries where its action takes place, considering the regional peculiarities, the citizens ' values and the characteristics of local administration to aggregate competencies and best practices in order to better exploit the sport promoters.

The red light of sedentary life lit into the world, warning communities about the issues of public health and as a consequence brought together various sectors and agents to promote sport and physical activity to combat what we call the "evil of modern times". This search for cooperation to cope with such reality becomes increasingly necessary and all efforts must be channeled to continue global actions and present short-term results. In this regard, I would highlight the important role of ISCA and its Stakeholders for the positive influence in encouraging and supporting sport and physical activity, through its programs and actions of Sport for all.

This coalition of efforts promotes innovative actions and the perception of opportunities that arise for the SFA development, in particular in the countries of Latin America, where the sport is undoubtedly a challenging issue once it involves matters related to the development of cities, their public policies and other topics related to education, health and sustainability.

ISCA experience on European continent can and should be adapted to the realities of Latin American countries, with the support of local partners, with thinking and solutions for the sustainable development of SFA. In this sense, the revision and use of successful experiences is fundamental.

In fact, supporting the sustainable development of SFA with consistent and innovative solution is doubtless a game that must be played by all global "players" of SFA, wherever they perform.